



Publications Overview

AARP Online

The AARP Online Network empowers visitors to successfully navigate life and fulfill goals by providing immediate, personalized access to trusted content, informative decision-making tools, valuable products + services, and vibrant social networks that enrich their lives and inspire them to become catalysts for positive change.

- 2.5 million unique visitors
- Over 40 million page views per month
- Average time on site per visitor: 25 minutes

Ability Magazine

Ability Magazine uses celebrity interviews and human-interest stories to build awareness that disability is part of the fabric of life. Articles are on technology, education, employment, travel and medical advancements.

- Circulation: 165,000
- Published: 6x per year

Advance for Occupational Therapy Practitioners

The publication is committed to securing the future of occupational therapy by preserving the record of its unique contribution to allied health, educating others to understand that contribution and helping therapists enlarge their impact on the healthcare industry.

- Circulation: 60,143
- Published: 12x per year

Advance for Physical Therapists and Rehabilitation Medicine

The magazine serves the needs of PT's, PTA's, ATC's, rehab managers and other professionals involved in the field of investigating and reporting on the latest industry news, developments and trends in healthcare and physical therapy.

- Circulation: 93,009
- Published: 12x per year

Canadian Journal of Occupational Therapy

Publication of the Canadian Association of Occupational Therapists reaches healthcare professionals' involved in the day-to-day patient/client care and administrators who make decisions about the recommendation and purchase of numerous products and services.

- Circulation: 5,600
- Published: 5x per year

Contact

Contact is the official publication of the Canadian Physiotherapy Association (CPA). The magazine is designed to keep members up-to-date on CPA activities and initiatives, new products and services, member information and networking opportunities and to provide a forum for the exchange of views and ideas.

- Circulation: 10,000
- Published: 6x per year
- Bilingual: English and French

New Mobility

Helps improve the quality of life of wheelchair users with information, empowerment and entertainment through personal stories. They strive to create infinite options for a life on wheels.

Print information:

- Reach: 98,000 wheelchair users (includes print and online digital edition)
- Circulation: 24,000
- Published: 12x per year

Online information:

- 1,214,945 monthly page views
- 51,625 unique visitors
- 14:05 average visit length on website
- Advertisers average more than 150 click-throughs per month

Occupation Therapy NOW

Publication of the Canadian Association of Occupational Therapists provides occupational therapists with information to meet the challenges of their day-to-day practice.

- Circulation: 5,200
- Published: 6x per year

Perspectives

Magazine targets physical therapists in their first 5 years of practice.

- Circulation: 11,000
- Published: 3x annually

Physical Therapy

The Journal has been published for more than 80 years and is the official Journal of the American Physical Therapy Association. Physical Therapy is the world's leading peer-reviewed journal serving all the disciplines in the field.

- Circulation: 57,631
- Published: 12x per year
- Online: 2,862,083 page views per month

PN (Paraplegia News Magazine)

Owned by the Paralyzed Veterans of America.

- Circulation: 27,487
- Published: 12x per year

PT in Motion (formerly PT Magazine)

Published by the American Physical Therapy Association, the magazine contains news, features, commentaries, columns and practical information critical to providing quality care. The publication is distributed to directors and physical therapists who provide hands-on rehabilitation.

- Circulation: 70,340
- Published: 11x per year

SCI Life

The official publication of the National Spinal Cord Injury Association. Established in 1958, the newspaper is geared towards people with spinal cord injuries, their families and caregivers.

- Circulation: 20,000
- Published: 6x per year
- Online: 25,000 unique visitors each month

SpecialLiving Magazine

Online only, includes information on accessible housing and special products as well as travel, inspiration and getting in shape.

- Published: 4x per year
- 308 monthly unique visitors
- 202 clicked to the advertiser page

Sports 'n Spokes

Owned by the Paralyzed Veterans of America. Established in 1975, the magazine covers the latest in competitive wheelchair sports and recreational opportunities. 68% of readers are wheelchair users.

- Circulation: 8,022
- Published: 6x per year

Today in OT

Reaches more occupational therapy professionals than any other industry publication.

- Circulation: 61,000
- Published: 12x per year

Today in PT

Reaches more physical therapists and physical therapist assistants than any other industry publication.

- Circulation: 86,000
- Published: 12x per year